

## CLAIMS

### WHAT IS CLAIMED:

1. An apparatus for marking a medicine receptacle, comprising:  
a housing having an open end and an external surface, said housing configured to retain dosages of the medicine;  
a cover to be removably secured to said open end, said cover separating the medicine held within from an outside environment; and  
an iconic label, said label being disposed on said cover to graphically describe the medicine held therein.
2. The apparatus of claim 1 wherein said iconic label is disposed on said external surface.
3. The apparatus of claim 1 wherein said iconic label further comprises a representation that communicates to a patient application for which the medicine is to be used by the patient.
4. The apparatus of claim 1 wherein said iconic label further comprises a representation that communicates why the medicine is prescribed.
5. The apparatus of claim 1 wherein said iconic label further comprises at least one drawing to depict results of the consumption of the medicine by a patient.
6. The apparatus of claim 1 wherein said iconic label further comprises at least one drawing to depict symptoms which the consumption of the medicine by a patient is expected to alleviate.

7. A method for marking a medicine receptacle comprising:  
affixing a label about the exterior of a receptacle; and  
providing on the label iconic representation communicating why the medicine has been prescribed.
8. The method of claim 7 wherein said step of providing further comprises communicating a desired result of a patient consuming the medication.
9. The method of claim 7 wherein said step of providing further comprises communicating symptoms which consumption of the medicine by a patient is expected to alleviate.
10. The method of claim 7 wherein the receptacle has a cover and said step of affixing further comprises affixing the label to the cover.
11. An icon for marking a medicine receptacle, comprising:  
a label having first and second sides;  
said first side having an adhering surface and said second side having an external printable media;  
a graphic communicating why the medicine has been prescribed, said graphic affixed to said external printable media.
12. The container of claim 1 wherein said graphical is a colored symbol.